

Brain Injury Association of Windsor and Essex County
Board of Directors Meeting
Minutes
Tuesday, March 25, 2025 6:00 1100 University Ave. W. (ALSO)

1. Call to Order: Joanne at 6:05 p.m.
2. Declaration of Conflict of Interest: None, Quorum not reached
3. Approval of Agenda - Discussion only
4. Approval of the Minutes of February 25, 2025, Board Meeting – Discussion only
5. Executive Director's February reports - Discussion only
 - Weekly reports sent with the agendaDiscussion:
 - Considerable time spent on conference
 - Difficulties surfaced with problems due to Sage program – In process of being fixed
6. Board Reports
 - (a) Education Committee – Report on Education Conference
 - Theresa updated the Board about Conference details on a weekly basis between Board meetings
 - **By Friday March 28th** – Theresa needs to know if board members are attending the welcome reception for the speakers at her home on Thursday April 4th evening at 6:00
 - Request – Volunteers will be asked to help defray the cost of their breakfast and lunch \$50.00
 - Concern - Casino Windsor considering going on strike – Need to make other arrangements for speakers' overnight accommodations
 - Excellent speakers - a special mention for Dr. Shannon Scratch
 - Registrations - improving keeping Theresa and Rachel very busy
 - Hard to break into the world of education and sports
 - Suzanne – to ask Debbie Boose to volunteer and follow-up with Betty Penny who has already provided her books that are at ALSO – need to pick these up
 - Suzanne and Kathy W - selling books outside the auditorium like last year
 - **NEW** - Discussed doing an afternoon event for clients with an esteemed speaker
 - (b) Fundraising Report
 - Duelling Pianos – approximately \$13,500.00 net
 - UofW Dormant Donation Fund – Gracious reception for discussion with Theresa - \$16,000.00 to be used for conferences – Full recognition as a sponsor \$7500.00 Gold sponsor 2025 – Balance being applied for 2026 of the Client event
 - **May 18th** Car Show – reminder of date
7. Old Business

- (a) Anna's retirement party
 - Joanne will send out an email to see if the board is prepared to host an event
- (b) Pediatric Program
 - Rachel is looking for part time social workers
- (c) AGM
 - Rachel working on the agenda
 - General agreement that Crystal Decker receives Volunteer of the Year Award
 - Financials and Strategic Plan in the works
- (d) Website
 - US presentation Virtual meeting with Matt Demers, Diffuse Digital Marketing re website proposal considered too expensive
 - Rachel working on other alternatives

4. New Business

- (a) Other – Board Members
 - Regrettably, Sara Pender has an opportunity in London so her resignation will be expected
 - Debbie Boose will be interviewed by Joanne and Marcus
 - Theresa has a couple of leads

5. Date of next meeting: Tues. April 22, 2025, 6:00 at 1100 University Ave.

Attachments: ED Reports, Minutes of February 25, 2025 Board Meeting

Distribution: Those in attendance underlined

Alex Carson,	<u>Suzanne De Froy</u>	Lauren Fields	Ann Marie Keough
Alix Khanafer	<u>Joanne King</u>	Allison Kivisto	<u>Marcus Niessen</u>
<u>Rachel Olsen</u>	Sara Pender	<u>Theresa Wunder</u>	