

Brain Injury Association of Windsor and Essex County
Board of Directors Meeting
Minutes
Tuesday, February 25, 2025 6:00pm via zoom

1. Call to Order: Joanne
2. Declaration of Conflict of Interest: None
3. Approval of Agenda
 - Change of dates for ED reports and include AGM
 - Motion** to approve – Marcus/Alex Approved
4. Old Business:
 - (a) Virtual meeting with Matt Demers, Diffuse Digital Marketing re website proposal
 - Refer to attachment sent for meeting
 - Questions raised and suggestions made to reduce pages on the website
 - Other suggestions
 - Sydney Taylor website proposal – submitted by Ann Marie Keough
 - Stuart has a recommendation as well
 - Other recommendations will be sent for review by board
 - Concerns
 - Affordability – Are there grants available? –
 - Jeff Chartier meeting being arranged
 - Need to decide what we want to keep on website
 - Small group to work on this will be helpful
 - (b) Pediatric Program
 - Work in progress searching for a location
 - Board of Education – not viable as huge cost for insurance
 - City – WFCU – there is a cost per session – sounds hopeful
 - Windsor Film School - said no amongst others
 - Suggestion – Approach UofW, St. Clair College
 - (c) New Horizon's for Senior's Program
 - Lauren – Rather than hosting here she will travel to locations
 - Flyer developed
5. Consent Items
 - (a) Minutes of January 28, 2025, Board Meeting
Motion to approve Marcus/ Alex Approved
 - (b) Executive Director's and January Reports
Motion to accept Marcus/Alex Accepted
6. Board Reports
 - (a) Education Committee
 - In-camera – Conference – Theresa has kept board updated with emails
 - (b) Fundraising Update
 - In-camera - Update on Duelling Pianos logistics - Theresa has kept us updated with emails
 - Please encourage registrations
 - (c) Treasurer's Report

- Working on the budget for next meeting

Motion to approve all Board Reports Marcus/Alex Approved

7. New Business:

- (a) Anna's retirement party – Joanne is planning, sometime in May
- (b) Interviewing/hiring of new Social Worker
 - Social Worker was selected and provided contract. Social worker requested to receive benefits or compensation for benefits, but the board decided we are not in a position to offer that at this time.
- (c) AGM Tentative Date – May 7th
 - Nominations – Debbie Boose
 - Suzanne nominated – Will ask her to send application to Rachel
 - Interview process – Joanne and Marcus volunteered

8. Date of next meeting: Tues. March 25, 2025, 6:00 at 1100 University Ave.

Attachments: ED Reports, Minutes of Jan. 28, 2025 Board Meeting, Diffuse Digital Marketing Website proposal, Sydney Taylor website proposal

Distribution: Attendance are those underlined

Joanne King, Marcus Niessen, Theresa Wunder, Ann Marie Keough, Alex Carson, Lauren Fields, Sara Pender, Rachel Olsen (ED), Suzanne De Froy, Alix Khanafer, Danielle Ferri, Allison Kivisto